



<b>DISTRIBUTER:</b> Purple Orchid Health Ltd 0844 415 2420 info@purpleorchidhealth.co.uk	<b>DRUG TARIFF REFERENCE:</b> Appliances (England, Ireland and Wales) Vaginal moisturisers (Scotland)	<b>PIP CODE:</b> 404-7932	<b>PRESCRIBING DETAILS:</b> Part IXA (England & Wales) Part III (Ireland) Part 3 (Scotland)	<b>REIMBURSEMENT PRICE:</b> £4.60
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Dear GP,

I recommend Hyalofemme as a hormone-free vaginal moisturiser for the below-named patient. It is available on FP10 (details above). Hyalofemme is hormone-free but has been clinically shown to be as effective as local oestrogen therapy for symptomatic relief of vaginal dryness. It is suitable for patients who have been treated for cancer, as well as women who are in the menopause, are breastfeeding or have sexual dysfunction.

**Patient Name** .....

**Clinician Name** .....

**Signature** .....

**Hospital** .....

**REASONS TO PRESCRIBE HYALOFEMME**

- Nearly all Non-Hormonal Vaginal Moisturisers (NHVMs) have no evidence to show they work. Hyalofemme’s safety and efficacy have been proven in clinical and pre-clinical trials, both in menopausal women and cancer patients whose treatment can cause sudden and often more severe menopause. It has been proven to be as effective as topical oestrogen cream. Please ask us for the evidence, and/or samples.
- Instead of just placing moisture in the vagina, Hyalofemme’s patented Low Molecular Weight version of hyaluronic acid (Hydeal-D) molecules are esters which hydrolyse into hyaluronic acid (HA) over time, as the cells attract the water that HA binds. This plumps up cells, restoring turgor, elasticity and the functionality of the mucous membrane. Hydeal-D adheres to vaginal tissue for 30% longer than unmodified HA, ensuring a long-lasting action, usually around three days (cancer patients may need to use it more often for optimal effect). In this way, it often restores a woman’s ability to have spontaneous sex.
- Hydeal-D stimulates vaginal mucosa to release anti-bacterial peptides, helping to prevent infections (common in menopause). It enhances tissue regeneration which relieves pain from microlesions faster. Data suggests Hyalofemme can reverse vaginal atrophy.
- Hyalofemme is paraben-free and fragrance-free as well as hormone-free. It is non-staining, does not create a messy discharge, and feels like natural vaginal secretions. Its applicator delivers the right dose directly where it’s needed.
- 96% of women surveyed said they would recommend Hyalofemme to a friend. For further information, survey results and clinical data contact us or see [www.hyalofemme.co.uk](http://www.hyalofemme.co.uk)

**If you’d like samples, email [samples@purpleorchidpharma.com](mailto:samples@purpleorchidpharma.com) and let us know where to post them**

Call 0844 415 2420  
Email [info@purpleorchidhealth.co.uk](mailto:info@purpleorchidhealth.co.uk)



Visit [www.purpleorchidhealth.co.uk](http://www.purpleorchidhealth.co.uk)  
Write to PO Box 15079, Dunblane, FK15 5BA



**How to use: Screw the applicator on to the tube and squeeze the tube to put Hyalofemme into the applicator. Insert the applicator into the vagina and press the plunger to push Hyalofemme from the applicator into the vagina. Remove the applicator and wash in warm water, ready for re-use.**

## Dear Patient

You've been prescribed Hyalofemme **non-hormonal vaginal moisturiser**, which is good because 96% of women surveyed would recommend it to a friend. The reason for your prescription will depend on your circumstances.

### Causes of vaginal dryness include:

- Menopause, whether it's natural or clinically induced (eg, after surgery or during fertility treatment).
- Radiotherapy or chemotherapy.
- Vascular disorder (problems with the flow of blood in the veins).
- Pregnancy and breastfeeding.
- Neurological factors.
- Gynaecological diseases, uterine fibroids or sexual activity.

### Symptoms that you may be experiencing can include:

- Burning, itching, irritation or inflammation of the tissue in your vagina or on your vulva.
- Pain when walking or in sexual intercourse (dyspareunia) caused by friction that creates microscopic cuts.
- Frequent discomforts such as bacterial vaginosis (BV), thrush, odour, discharge or urinary tract infections (UTIs).

### Advantages of Hyalofemme include:

- The gel is easy to apply with a reusable applicator which delivers the correct dose to the right place. It doesn't leave a "messy sensation" or stain underwear, and is **free of parabens and perfumes as well as hormones**.
- It is **hormone-free** yet has been clinically proven to be as effective as oestrogen cream for vaginal dryness.
- Hyalofemme works fast and is long lasting – usually you usually only need to use it once every three days. Women who have had cancer may need to use it more frequently for optimal effect.
- Its formula releases moisture slowly so it can restore your ability to have spontaneous sex. It is compatible with latex and polyisoprene condoms, but not polyurethane condoms.
- It feels like your own natural vaginal lubrication because it is made from hyaluronic acid, a substance that occurs naturally throughout the body including in the vagina.
- Hyalofemme is the only vaginal moisturiser that's been shown to be effective at reversing the signs of vaginal ageing. Instead of just putting moisture into the vagina, its special version of hyaluronic acid crosses the cell walls to bring moisture into the cells themselves, restoring their former plumpness and elastic qualities.

If you have questions or comments about Hyalofemme, whether it's positive feedback or criticism, we would like to hear from you. Please use the phone number or email address below to contact us.

*Karen Gardiner*

### Dr Karen Gardiner

Founder of Purple Orchid, UK distributor of Hyalofemme. See [www.hyalofemme.co.uk](http://www.hyalofemme.co.uk) for more information.

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